

California Wireless Association
Code of Conduct

The California Wireless Association has grown and matured into a respected organization that is making a difference in the wireless industry. Our membership consists of highly accomplished professionals, and in light of our continued success and increasing visibility, the Board of Directors has determined that it is important to remind our members that we each have a duty to advance the Association's purpose and goals and to portray the Association, and the wireless industry in general, in the best light possible.

To that end, the California Wireless Association hereby adopts the following rules and guidelines for all Board members, Association members, and participants at all Association-sponsored events:

1. We are professionals and, as professionals, we need to act with integrity and intelligence when we participate in industry events.
2. Always remember that your presence and participation in an event serves to build respect and credibility for you, your company, and the Association and to advance our strategic goals.
3. Be a positive influence on the events and the attendees. Overly loud and obnoxious behavior detracts from everyone's enjoyment and serves to undermine the quality of the event.
4. Every venue we use has an adopted dress code. It is your responsibility to learn the dress code and to ensure that you, your guests, your clients and staff adhere to the dress code.
5. It goes without saying that you must comply with the law in all your actions. This means no unlawful behavior, sexual or other forms of harassment, hate crime, or use of any banned substances will be allowed at Association events and such actions may be subject to prosecution.
6. The wireless industry is a diverse international community and each of our members deserves to be treated with full and unconditional respect. Any indication of that any of our members are not being treated with the respect they deserve will result in a loss of privileges for the perpetrators.
7. It is everyone's duty to adhere to the highest standards of professional conduct. To that end, we must all strive to achieve the highest levels of service, performance and social responsibility.
8. Accordingly, to everyone who elects to participate in Association events, it is your responsibility to inform all of your guests, clients, and staff of these rules and to ensure that they abide by them.